



AREL
Associazione
Real Estate
Ladies

AREL welcome DWIRE

Milan Visit Program
PORTA NUOVA and CITYLIFE
Ottobre 2-3, 2025



Day 1 – 02/10/2025

Duration: approximately 2 hours and 30 minutes

Start time: 4:30 PM

Meeting point: Central fountain, Piazza Gae Aulenti

Estimated arrival: 7:00 PM at Pandenus – Piazza Gae Aulenti 4

- **Introduction to the Milan real estate market**, by Francesca Zirnstein, Scenari Immobiliari
- **The transformation of Porta Nuova** and preview of Porta Romana, by Representatives of the Porta Nuova Garibaldi, Porta Nuova Varesine, Porta Nuova Isola and Porta Romana funds, COIMA Sgr
- Walking tour along **UniCredit Tower** (César Pelli), **Unipol Tower** (Mario Cucinella), **IBM Studios Pavilion** (Mario Cucinella), **the Solaria, Aria and Solea Residences** (Arquitectonica + Caputo Partnership), **the Podium**, with views of **Torre Diamante** (KPF), **Gioia 22** – the “tower of the future” (Pelli Clarke Pelli Architects), and the new Milanese business district
- Exploration of **BAM – Biblioteca degli Alberi** (Inside Outside): a contemporary park featuring radial geometries, thematic gardens, and public art
- **Visit to a 16th-floor apartment in Bosco Verticale with panoramic view** an International symbol of sustainable architecture by Stefano Boeri
- Return to Piazza Gae Aulenti and arrival at **Pandenus** for inter-association aperitivo with AREL members



Day 2 – 03/10/2025

Duration: approximately 2 hours and 30 minutes

Start time: 4:30 PM

Meeting point: Fontana quattro stagioni, Piazzale Giulio Cesare.

Estimated arrival: 7:00 PM at Bistrot Stendhal CityLife

- Introduction to the historical context: from the former Trade Fair to CityLife. Overview of the transformation, presented by **Paolo De Grandis** and **Elena Scovazzi**, Generali Real Estate.
- Walk along green areas, residential architecture, and public spaces.
- Overview of the Three office towers:
 - Allianz Tower – “Lo Storto” (The Twisted) – Isozaki – 177m
 - Generali Tower – “Il Dritto” (The Straight) – Hadid – 209m
 - PwC Tower – “Il Curvo” (The Curved) – Libeskind – 175m
- Panoramic view over CityLife and the CityWave construction site (the new landmark designed by BIG + Piuarch), from upper floor of PwC Tower
- Walk through the park and among the **Hadid and Libeskind residential buildings**
- Return to Piazza Tre Torri and arrival at **Bistrot Stendhal CityLife** for dinner with AREL members