

Mipim 2024 Official Italian Conference  
Cannes – Palais des Festivals, Leader's Perspective Stage – Palais 5  
March 13<sup>th</sup> 2024, 17.10 – 18.30

## The Italian market in 2024: trends and perspectives, opportunities and projects

**Moderator:** *Marco Leone*, Senior Advisor Nomisma

**Opening remarks:** *Marco Cito*, Director Foreign Investment Department - Italian Trade Agency

**Forecasts and real estate market trends for 2023:** *Marco Leone*, Senior Advisor, Nomisma

### Innovation, transparency and evolution of the regulatory framework

A.N.C.E.	<i>Paola Malabalia, Vice-President</i>
Assoimmobiliare	<i>Davide Albertini Petroni, President</i>
O.I.C.E.	<i>Giorgio Lupoi, President</i>

### International perspective on sustainable investments and urban regeneration

Urban Land Institute	<i>Lisette Van Doorn, C.E.O. Europe</i>
C40 Cities	<i>Costanza DeStefani, PM Reinventing cities</i>
INREV	<i>Jeff Rupp, Director of Public Affairs</i>

### The Italian Government's role for the urban regeneration and sustainability

Invimit SGR	<i>Giovanna Della Posta, CEO</i>
Agenzia del Demanio	<i>Piero Pellizzaro, Director Officina per la rigenerazione</i>

### Urban regeneration, Sustainability & Public-Private Partnerships

Municipality of Milano	<i>Giancarlo Tancredi, Deputy Mayor for urban regeneration</i>
Municipality of Roma	<i>Roberto Gualtieri, Mayor</i>
Municipality of Bologna	<i>Matteo Lepore, Mayor</i>
Regione Friuli Venezia Giulia Conferenza delle Regioni e delle Province Autonome	<i>Massimiliano Fedriga, President</i>